



For Immediate Release September 18th 2017

Eleven Sports Singapore Selects Ideal Systems for Live Sports Production.

Eleven Sports selected Ideal Systems for live sports production of the 2017 Merlion Cup international basketball tournament which will be held in Singapore's OCBC Arena from September 20th to 24th.

Ideal Systems has conducted extensive field trials for its new Hybrid-IP live sports production system in Singapore. The field trials included producing live match coverage of the recent soccer friendly between Singapore and Hong Kong and as well as Singapore's Asian Cup qualifier against Turkmenistan for Eleven Sports Singapore. Both matches were streamed live to Eleven Sports Singapore's Facebook page and have amassed over 170,000 views.

The Merlion Cup, sees basketball teams from China, Korea, the Philippines, Chinese Taipei and Indonesia battling it out over five days. Live coverage will be streamed direct to the SportsSG YouTube Channel and broadcast on Live TV both nationally in Singapore and internationally. Ideal will be deploying its latest JVC HD IP cameras and new Hybrid IP production system which incorporates graphics, timers, slow motion replay, and commentary all in IT based solution. The production system from Ideal also includes the Dejero encoder that can stream via the Dejero Cloud direct to YouTube and to the Dejero Broadcast Server at the Eleven Sports Singapore studio for distribution to national and international TV networks.

A video explaining Ideal's new production service in more detail is available here <https://youtu.be/w2iwQm5MM9c>

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About Ideal Group

Ideal is Asia's largest broadcast and media systems integrator and is a multinational organization providing innovative media, design and AV solutions to sectors including broadcasting, telecoms, and media. Ideal Systems provides services that range from systems consultancy and design conceptualization, to systems deployment and support of broadcast systems, facilities, and studios.

Ideal-Live is the live broadcast services department of Ideal Systems that provides solutions from bonded cellular to live Sports to 360 VR productions.

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About Eleven Sports

Founded in 2015, ELEVEN SPORTS is a global sports network dedicated to delivering world-class international and domestic sports and lifestyle entertainment. Initial launches include multiple channels across select domestic markets with each country receiving between 2,500 and 4,000 hours of live coverage of premium sporting events annually, along with news, comprehensive analysis, digital content and local programming. The pay TV channels are 24/7, multiscreen, full HD and locally produced to the highest international production standards, with local language commentary.

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