



## PRESS RELEASE

### **Ideal Systems Japan has been selected by Cinegy as a partner in Japan Cinegy**

**July, 2017**

#### **Supporting future trends in 4K, 8K and IP based workflow in Japan**

Cinegy (Munich, Germany) selected Ideal Systems Japan Co., Ltd. as a partner in business development for the Japanese market, and both companies agreed on all the matters necessary for future business development.

Ideal Systems Japan held consultations on the handling business development of Cinegy products after the NAB show held in the US in April this year and reached an agreement including the final written exchange.

Cinegy is developing a versatile software solution for collaborative workflow, including IP, capture, editing and delivery service tools, integrated active archive for complete digital asset management. Whether it is SaaS (software as a service: software provided in the form of a service), Virtualisable stacks (virtualizable memory area), cloud or on-premises which it owns and operates as its own equipment, Cinegy uses, based on the COTS (Commercial Off The Shelf), standard IT hardware and storage technology. Cinegy products defined by software are reliable, affordable, extensible and easy to deploy effectively.

#### **About Ideal Group**

Ideal is Asia's largest broadcast and media systems integrator and is a multinational organization providing innovative media, design and AV solutions to sectors including broadcasting, telecoms, and media. Ideal Systems provides services that range from systems consultancy and design conceptualization, to systems deployment and support of broadcast systems, facilities, and studios, to billing and subscriber-management solutions. Ideal Group operates from 13 regional offices in Asia. The company employs over 180 full time staff members in its offices in Hong Kong (Headquarters), China(3), Taiwan, India(2), Japan, Singapore, Thailand, Indonesia, Malaysia and Dubai.

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